

Issue No.75

A Newsletter of Impact India Foundation

January 2012

# CONGRATULATIONS YEZDI MALEGAM



for
- the Padma Shree Award
and

the Hall of Fame Award
 We are proud of you

# Milestone for Impact India



Accreditation to Impact India Foundation (IIF) by Credibility Alliance (CA) - is an important milestone for IIF, particularly since the qualification was attributed to CA's highest category i.e. "Desirable Norms" or accountability, transparency and good governance. CA is committed to enhancing accountability and transparency in the voluntary sector through good governance. The Assessors personally verified various IIF documents, visited project sites, interviewed the Trustees, followed by intense clarifications and submission of documents.

# WELCOME TO THE BOARD Rishad Tobaccowala



Rishad Tobaccowala CEO at Denuo, USA, which combines strategy, research, ideas, program management and ventures to help clients "to make tomorrow tangible today". He founded SMG NEXT, SMG IP and the Leo Burnett's Marketing Group. Rishad serves on the Board of Directors of leading firms and as Advisor to many start-ups. We welcome Rishad Tobaccowala to the Impact Family.

## Felicitations



SCESA (Sophia College Ex-Students' Association) Alumnae Day was celebrated on 5th October 2011 at which Mrs. Zelma Lazarus was felicitated as a distinguished alumnae who has achieved great heights in the field of Public Relations and Social Welfare.

Mrs. Lazarus has been honoured for keeping Sophia's flag flying high.

# LIFELINE EXPRESS (LLE)

On 2nd October 2011, the Lifeline Express completed 21 years of service in rural India - serving almost 700,000 disabled - all free of cost - with the assistance of about 150,000 volunteers

#### LIFELINE EXPRESS PROJECT

# Tentative schedule of the forthcoming projects of the LLE for 2012 :

Proj.	
No. Location	From - To
133. Rajgir, Bihar	7 Feb 3 March
134. Ashoknagar,(M.P.)	17 March-10 April
135. Betul (M.P.)	15 April - 7 May
136. Andhra Pradesh	Mid-May-Mid June
137. To be decided.	Mid-June-Mid July
138. Barbil (Orissa)	August
139. To be decided.	September
140. Location to be iden	tified. October
141. Location to be iden	ntifid. November
142. Chhattisgarh	December

At the LLE's 129th project at Guntur, Dr. Taral Nagda, one of India's six Paediatric Orthopaedic Surgeons, who specialize in the conduct of surgeries on cerebral palsy cases, and is also on IIF's Medical Advisory Board, treated orthopaedic patients through the Ponseti method together with his team.

#### DISTRIBUTION OF CERTIFICATES



Certificates were distributed at the hands of the Block Development Officer - Mrs. Juikar and, Block Health Officer - Dr. Nagare to the Panchayat Samiti staff who donated their services to the LLE project at Vasind.



Mrs. Z. Lazarus, CEO, Impact India, distributed Aids and Appliances to the differently abled persons.

#### VISITORS / VOLUNTEERS

#### Mr. Ashwini Kumar Chaube, Health Minister, Bihar State -

"Impact India Foundation is conducting a Project through Lifeline Express at Rajgir doing Ear, Cleft Lip, Polio, Eye & Epilepsy treatment & Dental for the patients absolutely free. This is a human service to humanity and strengthens our resolve to work in future.

I was present for the inauguration at Rajgir and after inspecting the Lifeline Express I found a lot of stress has been laid on cleanliness which is commendable and I, on behalf of Government of Bihar State, congratulate the Lifeline Express for this noble job.

Next year I would like to do projects in the State of Bihar at Bhagalpur, Darbangha and Betia for which I extend my invitation".

#### Mr. Salman Khurshid, MP, Farrukhabad & Mrs. Khurshid at the LLE



Mr. Salman Khurshid "Dreams come true but seldom;
the arrival of the LLE in

the arrival of the LLE in Farrukhabad is definitely such a moment. A big step for me and a big leap for Farrukhabad. Impact India and Mahindra & Mahindra have etched themselves in the hearts of all Farrukhabadis. I too leave my heart behind but move on with a fortified soul. Thank you."

#### Touched by the LLE Kfir Kedem



Fourteen year old Kfir visited the LLE project. Touched by the surgeries conducted, the medical treatment and dedication of the Doctors towards their poor patients on the LLE, he has experienced a life changing experience and has decided to become a Doctor. We look forward to welcome Kfir as a Doctor at the LLE.

#### Mr. N.K. Aswal, Principal Secretary, Home, Jail, Transport and Water Resources -

"Visit has been very educative and informative. They are rendering excellent services. My best wishes."

#### Dr. Asuri N. Prasad, Pediatric Neurologist, Children's Hospital, London-

"A truly unique concept and service for the neediest of the needy in India. An example of what can be achieved when people are willing to work together for the betterment of the nation's impoverished and disenfranchised."



Bonnie Christopher from U.K. has volunteered at the LLE and the Community Health Initiative and is

completely in awe of the work taking place and said "these opportunities I would'nt receive in a million years back home in-England."

# **COMMUNITY HEALTH INITIATIVE (CHI)**

#### BABY WRAP PROJECT

#### TWINS WRAPPED IN IMPACT QUILT



Impact India has launched a Baby Wrap project to create focus on prevention of infant deaths and to encourage deliveries in Hospitals. The twins (above) are wrapped in a blanket made up of 16 pieces - 7" each.

#### DONATION OF 500 BABY WRAPS FROM CHINA



Thanks to Glynnis Rengger of the Immersion Lab, Canada, 500 Baby Wraps were donated for newborns in the CHI sewn by women refugees belonging to Nathan Zhang's "Brandu" project in Beijing.

#### MR. J.K. BANTHIA, ADDL.CHIEF SECRETARY, PUBLIC HEALTH



Mr. J.K. Banthia, Additional Chief Secretary, Public Health, Govt. of Maharashtra, receiving Impact India's Baby Wraps from Mrs. Zelma Lazarus, CEO, and Mr. P.M. Rajasekharan, COO, on behalf of the Govt. of Maharashtra for distribution to the Tribals in Thane District.

#### **VOLUNTEERS / VISITORS**

#### DR. MAIKE BUDDE



Dr. Maike Budde, an Opthalmologist from Germany, a staunch supporter of IIF, volunteered on IIF's Diagnostic Bus at the CHI for screening of patients with vision problems.

#### JOHNSON & JOHNSON (J&J)

A team of 20 senior managers of J&J International visited CHI for a day and donated Rs.225,475 for a shed and a wire mesh wall to protect kitchen gardens in two ashramshalas.

J&J, India, donated Rs.483,900 for drinking water filters at various ashramshalas. We are grateful to J&J for their kind donation.

#### GEORGE WASHINGTON UNIVERSITY, USA



A group of 15 PhD students of Public Health from George Washington University, USA, spent a day at the CHI and have promised to help Impact India.

### IMPACT ASSISTS THE GOVERNMENT





Impact staff assists Government's Auxiliary Nurse Midwives to reach inaccessible villages to vaccinate and provide vitamins to the rural women who eagerly await their arrival.





IIF trains Government Health Workers on the importance of timely immunization in prevention of disability, reduction of infant mortality, tracking of ante natal care cases, treatment of anaemia and nutrition of pregnant mothers.

# DIAGNOSTIC MOBILE VANS - COMMUNITY HEALTH INITIATIVE (CHI)

#### Diagnostic Mobile Van



Children and villagers getting ready for check ups on the Diagnostic Mobile Van.

Monthly camps are held at the CHI at which Impact's Diagnostic Vans are used for ENT and Eye check ups. Spectacles and hearing aids are distributed as diagnosed and patients requiring surgeries are referred to the local hospitals.

#### Diagnosing refractive errors





A smiling child on being able to read on receipt of spectacles after an eye check up on the Diagnostic Van.

#### **Digital Audiometer**



Digital Audiometer, donated by Bournemouth North Rotary Club, U.K., installed in Impact India's Diagnostic Van.

Impact India is grateful to the Bournemouth North Rotary Club, U.K., for their kind donation which assists in our endeavour to serve, free of cost, the disabled poor of rural India.

## **OUR GRATEFUL THANKS TO:**

Abbot India Ltd.

ACC Ltd.

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#### **Donors - In Kind**

Hingorani Usha Gopalachari Shruti Neale Patrick Patel Geeta Patel Rekha Pereira Judith Sahota Amrit Sarin Ramesh C. Shah Kala

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